



NEWS UPDATE OCTOBER 2019

A Coffee Festival for Otley

Welcome to the third Otley Coffee Culture news update.* This newsletter tells you what we have been doing over the summer and how things will develop over the next six months until the festival on Saturday 25th April 2020.

What is a Coffee Festival?

Coffee festivals are a chance to enjoy good coffee, find out about 'the journey from bean to cup' and have a great day out.

Why is Otley Coffee Festival special?

The mix of national, regional and local exhibitors will be complemented by a programme of events for all the family, taking place not just in the central hub, but in cafés throughout the town. Music will be present alongside fun demonstrations and the opportunity for visitor involvement.

* Old newsletters are still available – just head over to our website to download them.

Visit Our New Website

We're excited. Our new website is now live and we'd love you to have a look and tell us what you think. It is in the early stage of development, so comments and helpful criticisms are very welcome; they will help us shape it as we add to it. Tell us what you like and what other coffee-related info you'd like to see. Bear in mind it is not just a festival website; Otley Coffee Culture will be much more than just our great 2020 event.

www.otleycoffeeculture.co.uk

Plans for The Day Are in Place

Organising a festival has proven both great fun but also much more work than we imagined. There are coffee machines and filters to source, venue arrangements to agree, risk assessments to write; tasks to allocate... It is satisfying, therefore, that we can say, over six months before the event, that the day is now organised and everything is in place to ensure that we have a smooth-running and enjoyment filled day.

The Exhibition and Hub

We are planning a hub not just for coffee lovers, but for those who simply love a great event, for extroverts and introverts, for the young and the old. Whilst adults can try out different coffees, children can enjoy an activity in the Family Zone. Everybody can then have fun entering one of our competitions.

Volunteers Needed

What we still need to do is recruit volunteers for the day. If you fancy a free ticket for the day, a Festival T-shirt and the enjoyment of working in an enthusiastic team, then let us know. Please email us on our new email overleaf.



The River Wharfe, Otley

A Great Programme

The Otley Ukulele orchestra are our headliners in the events space, with great support from other local bands. Talks for the coffee fan will be interspersed between the music and, in the main hall, fun competitions will be running all day in latte art and coffee tasting. Come along and show your barista skills.

Tickets and Prices

Tickets for the festival will be £7.50 (free for under 12s) with our great early bird offer of £5 tickets now available to everybody who purchases them before the end of February.

The ticket will allow:

- Admission to the exhibition
- Admission to the event space
- Free drink tastings
- Access to café events, discounts and festival food and drink specials

It will be important to buy early, as we are restricting total sales to just under 1,000.

Tickets will be on sale before the end of the year, so follow us to find out when they are released.

Launch Event Update

The launch event is aimed at letting our supporters and local partners find out about the arrangements for, and the build-up to, the festival. It is now confirmed as being at Sift, in Manor Square, Otley, from 6 until 7pm on Tuesday, October 8th. The event will be attended by our launch sponsors, Dark Woods Coffee; our programme sponsors, Vegware; by the Mayor of Otley; as well as by Otley Bid, to whom we are grateful for financial support. If you would like to attend, let us know by emailing us on the email below.

The Otley Coffee Culture Team

- Richard Hughes of The Yorkshire Wordwright - learning more about coffee
- Tom Winder of Cranberry Coffee Shop - learning more about time management
- Stuart Jobbins - contributing an accountant's realism
- Simon Raybould - 'Mr Otley', lending his local expertise
- Graham Hill - how can he be both so enthusiastic and experienced?
- Josie Brown - too young to retire

We'd love to hear from you.

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